

Contact:  
Lynn Von Ruden  
608-366-2400  
[LVonRuden@multistack.com](mailto:LVonRuden@multistack.com)

Multistack  
PO Box 510  
1065 Maple Avenue  
Sparta, Wis. 54656

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## Multistack LLC goes “carbon neutral” *Company’s decision a first in HVAC industry*

SPARTA, WIS – [Multistack LLC](#)., the world’s leader in modular chillers, is the first HVAC manufacturer to achieve “carbon neutral” status in the United States. When a company is carbon neutral, the CO<sub>2</sub> emissions from its daily activities and operation are offset by carbon reducing projects located elsewhere, like wind farms and methane capture projects.

“Carbon emissions are quickly becoming the measure of environmental performance for businesses,” said Multistack President and CEO Mark Platt. “Companies that focus on carbon emissions realize the benefits of working with others who have similar goals. Knowing Multistack is aware of the environmental issues facing businesses today gives added assurance its products are designed and manufactured with the environment in mind.”

Multistack’s first step to obtaining carbon neutral status was to gather data on the company’s operations and convert the data to carbon emissions. Energy purchase, employee commuting, corporate travel, paper consumption and waste generated all contribute to a manufacturer’s “carbon footprint.” As an HVAC manufacturer, Multistack also looked at the impact of refrigerant lost to the atmosphere as a result of manufacturing chiller equipment. The resulting figures were calculated in accordance with the World Resources Institute’s Greenhouse Gas (GHG) Protocols guidelines. Multistack then looked at

creative strategies to reduce its carbon footprint. Finally, the company started funding carbon reduction projects to reduce their carbon footprint to zero, a process called offsetting.

Carbon offsetting has gained momentum among many manufacturers in Western countries that have become aware and concerned about the potentially negative effects of energy-intensive processes. Multistack chose Native Energy as its offset provider based on Native Energy's experience, philosophy and leadership toward transparency. Multistack now purchases enough offsets to counter all the company's manufacturing operations emissions.

"Carbon offsetting fits well with Multistack's mission," explains Platt. "Leading the industry in finding new ways to reduce our impact on the planet is the most recent, and perhaps most significant, leadership role Multistack has ever taken. We hope every HVAC manufacturer will take responsibility for finding out what its carbon footprint is and discover new ways to reduce our industry's impact."

Multistack has continued to search for new ways to improve its products' energy and environmental performance. In addition to releasing more new products to the market in 2007 than any other chiller manufacturer, the company also recently installed a heat pump boiler to replace its traditional natural gas boiler in its manufacturing plant.

Carbon neutral status can also give a manufacturer a competitive edge. By addressing its immediate contribution to climate change, customers now know that Multistack is aware of the issues driving changes in our industry and is doing more to find innovative ways to solve problems. Multistack's unique modular design offers several environmental advantages when compared to traditional chillers. With many municipal, state and international governments already taking action to address climate change, carbon emissions are the new standard for comparing options for many consumers. In addition, installation of Multistack products represents a step toward a better environment with the products' unique heat recovery options and high efficiency/low emission air and water cooled chillers.

Multistack employs more than 75 sales, administrative and technical personnel in Sparta, Wis. For more information about [Multistack](#) and its products, contact Lynn Von Ruden at 608-366-2400 or [LVonRuden@multistack.com](mailto:LVonRuden@multistack.com)